

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 23.07.2012

Circular T&C-CM No. 40/12-13


Sub: Promotional offers during the festival season under 2G & 3G mobile services-reg.

On the occasion of Raksha Bandhan, Janmashtami, Independence day, Eid-ul-Fitar and Onam festivals, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G prepaid mobile services.

- (i) Full usage value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.110, Rs.220, Rs.440 and Rs.550.
- (ii) Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.
- (iii) The above offer is applicable for a period **30 days with effect from 01.08.2012**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.


3. This circular is issued based on the approval of ECT vide Approval No.832 dated 23.07.2012. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail tariffcmcoBSNL@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT)- for making necessary update in website.
- 6) GMs (Marketing)/(Sales)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)